

**Essex**  
a great place to  
do business



**▶ Welcome \*|FNAME|\* to INVEST Essex's eNewsletter**

February 2011

Welcome to the first edition of our new eNewsletter about Essex, from INVEST Essex, Essex County Council's inward investment service. Our role is to promote Essex as an outstanding business destination, helping existing and potential investors to make the most of our strategic location, thriving business environment and quality of life.

Essex is a great place to do business and offers competitive priced business premises close to London. Business confidence is growing as companies take advantage of support initiatives the county has to offer.

Each edition of the eNewsletter will highlight specific sectors and companies that have chosen Essex as their base and why they recognise that Essex is good for business.

We hope that you find this eNewsletter an interesting and informative read!

[>> Find out more about INVEST Essex](#)

**▶ Interactive Business Map of Essex**



Find out more about Essex via our interactive Map. It works as a graphical overview of the county giving quick and easy access to business information. For example, top companies, quality of life features and growth areas within Essex.

[>> Click here to find out more](#)

**▶ Essex is a great place to do business**

Essex is an outstanding choice for any business – whether it be for a European headquarters or UK office, an R&D centre, distribution or service facilities. Essex is not only on the doorstep of London and Cambridge, but also has excellent transport links with two international ports, two international airports, fast access to the national motorway network and high-speed rail connections to mainland Europe. So whether you're starting up or relocating a growing business, Essex offers a rich, well-established and above all, well-located solution.

To find out more about what this dynamic county could offer you [click here](#)

**Graham Hoare, Ford**

“ Essex, has proved beneficial in terms of recruiting the high quality of staff we needs.”



[> find out more . . .](#)

**▶ Looking for affordable business premises close to London? Look at Essex...**

Businesses locating in Essex are benefiting from operating costs up to two thirds less than the London average. These reduced costs, coupled with the close proximity and effective

transport links means Essex offers a more affordable business solution.

**“We have a much lower cost base than competitors based in London.”**

*James Frost, Founder and Managing Director, Coast Digital*

**“Getting the right mix at an affordable cost was proving difficult in London.”**

*Garry Moore, Managing Director, Phoenix Product Development*

[>> Click here to read the full article](#)

## Featured Property

Easter Park, Colchester.  
New 12 acre development  
of high quality industrial /  
warehouse buildings.



[> find out more . . .](#)



## Sector Profile - ICT and Advanced Electronics

Essex offers businesses access to a number of strong and established sectors, including ICT and advanced electronics, which is the largest in the East of England with over 800 businesses and 14,000 people employed within the sector. Many world leading companies in the sector have chosen Essex as their base, to find out more...

[>> Click here to read the full article](#)



## Business Support

Not only are businesses in Essex benefitting from a strong, established and vibrant business environment, they are also taking advantage of a set of excellent business support services to help them grow and increase their competitive advantage.

[>> Click here to read the full article](#)



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