

maxxpal

maxxpal (www.com ltd trading) is an Essex based technology consultants. Incorporated 1996 but trading in its current form since 2010.

The maxxpal X Cloud Platform is a cloud-based suite of business productivity tools. Giving SMEs everything required for each department to efficiently undertake and manage its tasks in a GDPR compliant way, whilst at the same time delivering key information to business leaders on-demand.

A result of seven years of strategic development, evolution and testing, The Platform delivers enterprise level business management and intelligence tools on a PaaS basis, making it accessible to even the smallest business. The Platform can be easily customised and extended which means businesses can, without a hefty price tag and years of development, enjoy access to software that is bespoke to their specific needs and resolve their own individual challenges.



Contact Details

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What support does Invest ESSEX provide to SME businesses?

We support established businesses with our team of experienced business advisors offering business support and consultancy services across Essex.

Whether you are looking for one-off business advice, to resolve a specific business issue, or in-depth and ongoing business consultancy to develop a great business idea, our team of highly experienced business advisors will work with you to understand your business issues and

maxxpal's Clients

Our clients' key challenges was the sharing of information; their systems were disjointed resulting in over-ordering, mis-communication and delays in invoices being issued and settled. However, with The Platform it is now possible for everyone to see precisely where a contract/project is at any one given moment – in real time.

Processes are now cohesive and costly mistakes are no longer made. We have had many client successes who are using our BI Dashboards, one client successfully identified overdue revenue of approximately £300k the day after implementing one of our BI Dashboards, which its historical management information tools was unable to identify.

Key management information is available within seconds and reports of any nature can be generated in a simple command.

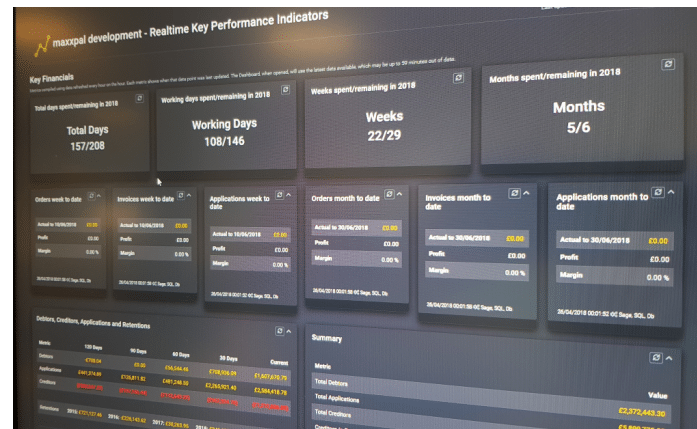
This year we are on track to double our annual turnover.

Most of our clients operate within construction and contract cleaning industries. We have a relatively simple pricing model. A license fee is charged per subscriber and we offer incentives for 2, 3, 4 and 5 year contracts.

In the next 12 months we are confident that we will double 'The Platform' subscriber base.

Within 24 months establish 'The Platform' as the de-facto cloud-based business productivity software tool for SMEs within the UK and Ireland.

Employee count:
Started with 2 employees
2018 – 8 employees



Being at the Ongar Business Centre has allowed us to put down our roots for our growing business. The support we receive from Invest ESSEX is invaluable and is helping us grow our business. We have recently moved to a bigger office in the centre, it was such a smooth transition thanks to the centre manager.

ideas. We will help you formulate a SMART action plan and will walk alongside you through the process.

Find out how we can help achieve your business ambitions:

[SME SUPPORT PAGE](#)



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Jennifer Kirrane
Operations Manager
Maxxpal



Why choose Essex as a business location?

Essex presents a unique location opportunity to companies expanding in the UK and European markets.

Benefiting from the UK's highly advantageous business environment, Essex offers direct access to the business and technology hubs of London and Cambridge, a high-quality workforce, unrivalled global connectivity and the UK's multimodal logistics gateway: four international deep sea ports, six rail freight terminals and the UK's third largest cargo airport ([London Stansted](#)) in Essex.

But, uniquely within the UK, Essex combines these value-adding advantages with potentially massive cost savings – enabling your

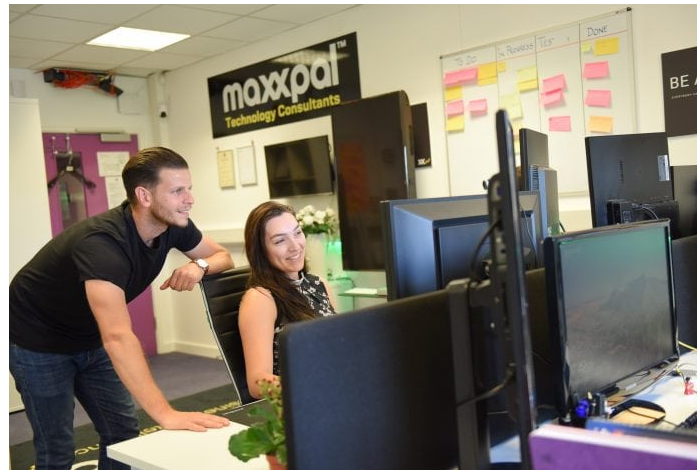
Jennifer Kirrane
Operations Manager
Maxxpal



Why maxxpal chose the Ongar Business Centre

Ongar Business Centre has provided us with a professional workspace where we can grow. The service provided by the centre has enabled us to concentrate on our core business.

Ongar Business Centre is the place for a technology company to be. Secure offices, free parking with EV charging, flexibility, conference rooms and in addition Pam Winter the centre manager is on hand to deal with any issues. There is also the added benefit that you can connect with other businesses at the centre. We are all in this together!



How the Ongar Business Centre has benefited maxxpal

Being at the centre has allowed us to put down our roots for our exciting, growing business. We have recently moved to a bigger office in the centre.

We have the privilege of working with our mentor Graham Johnson from Let's Do Business Group through Invest ESSEX, on our strategy and financial forecast. This is something that wouldn't have been available were we based somewhere else. The meetings, support and direction we have received from Graham has been invaluable to us.

We feel part of the family here now – it's where we should be and hope we can stay here as our business grows.

company to save money without compromise.

[EMAIL US FOR MORE INFO](#)

What are the key business benefits of locating in Essex?

Major property cost savings:

- 74% versus the City of London
- 54% versus London
- 26% versus England's major cities

Major labour cost savings:

- 48% versus the City of London
- 21% versus London
- 5% versus England's major cities

Superb transport connectivity:

- City of London: 28 minutes by train (from Chelmsford, Essex)
- London Stansted Airport: 30 minute drive (from Chelmsford, Essex)
- London Heathrow Airport: 1 hour 12 minutes by Crossrail (from Shenfield, Essex)
- All London Airports within 1 hour 15 minutes (from Chelmsford, Essex)

A large-scale, specialist workforce:

- 103,000 financial and business service workers in Essex
- 142,000 Essex-based London commuters
- 688,000 London finance cluster workers



To find out more about maxxpal, click [here](#)

EMAIL US FOR MORE
INFO

Contact us

MEET THE EXPERTS

CONTACT DETAILS

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